

The Reflective Tape You Choose Matters



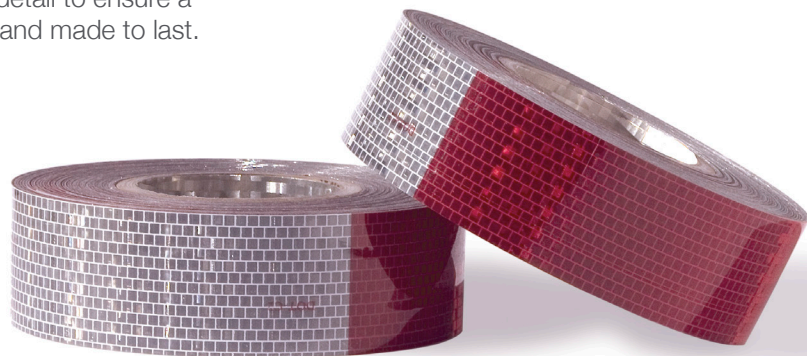
**Choose Avery Dennison® for superior reflectivity,
ease of application and durable performance in real life**



V-5720 Conspicuity Tape

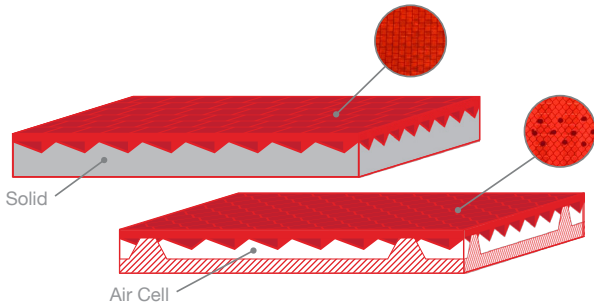
The details matter

Avery Dennison® V-5720 Series Conspicuity Tape is designed for easy night-time vehicle recognition and increased road safety. We've paid attention to every detail to ensure a superior product that's easy to apply and made to last.





V-5720 Conspicuity Tape



Avery Dennison® solid construction offers superior durability

- The solid, metalized construction of Avery Dennison® tape ensures lasting reflectivity and tape integrity; does not require edge sealing
- Damaged air cells in the construction of other tapes can fill with dirt and water and lose reflectivity

	Avery Dennison®	3M™ ^{1*}	Orafol® ^{2*}
Minimum Application Temperature	32°F	50°F	59°F

Lowest recommended application temperature*

- Low-temperature adhesive can be applied in cold weather situations
- Offers easy application through a wide range of temperatures**

¹3M™ Diamond Grade™ Conspicuity Marking Series 983 Premium Grade

²Orafol® Reflexite® V92 Daybright

*Application temperatures taken from 3M™ and Orafol® technical data sheets found on their respective websites on 5/15/2015 and are subject to change per their discretion. Products have not been independently tested by Avery Dennison®, and Avery Dennison® has not evaluated the testing conditions used by 3M™ and Orafol®.

**Application temperatures can be found on Product Data Bulletins

Initial repositionability, long-lasting bond

- Application errors can be fixed quickly and easily
- Fast, easy application with less waste

Additional values

- Exceptional all-distance viewing at dawn, dusk, and night
- Comprehensive warranty for OEM and retrofit applications
- Certification marks are protected against abrasion ensuring continual compliance
- Omnidirectional technology ensures uniform brightness at all installation angles



Product availability

Product	Durability	Certification Mark	Colors	Specifications***
V-5720	10 years	DOT-C2	Red & White (6"x6") Red & White (11"x7") Red (Solid) White (Solid)	FMVSS 108
	5 years	DOT-C2	Red & White (6"x6") Red & White (11"x7") Red (Solid) White (Solid)	

***For complete listing of approved products, please contact your Avery Dennison representative

For information on warranty terms, exclusions and certain limitations that apply please see our website: reflectives.averydennison.com. All statements, technical information and recommendations about Avery Dennison products are based upon tests and information believed to be reliable but do not constitute a guarantee or warranty of any kind. All Avery Dennison products are sold with the understanding that Purchaser has independently determined the suitability of such products for its intended and other purposes.



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