



South Central Ambulance Service Community First Responders – England



# Global Vehicle Safety Showcase

3rd Edition

Reflective Solutions

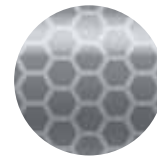




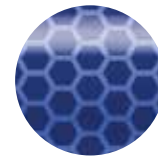
## V-8000 Prismatic Reflective Film

VisiFlex™ V-8000 reflective prismatic film is a durable and effective safety solution when high visibility is desired. Avery Dennison prismatic vehicle film is built with solid construction instead of air-celled construction making V-8000 more durable, long-lasting, and easy to apply.

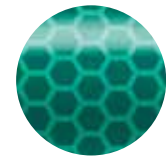
Choose V-8000 for the highest possible emergency vehicle reflectivity. The all-in-one prismatic solution for design flexibility and long-term durability.



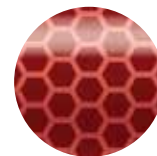
White



Blue



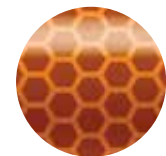
Green



Red



Fluorescent  
Yellow-  
Green



Fluorescent  
Orange



White



Blue



Black



Red



Yellow

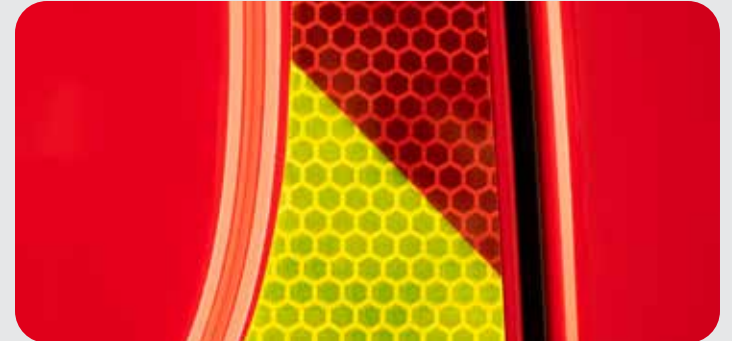


Orange

## V-4000 Beaded Reflective Film

Avery Dennison V-4000 beaded reflective film is a conformable film designed for exceptional adherence to medium curves and rivets. V-4000 comes in two configurations: permanent adhesive with StaFlat™ liner, and long term removable adhesive with Easy Apply™ RS technology.

Choose V-4000 for an outstanding beaded reflective film for long-term commercial and emergency fleet applications.



## Easy Application on Your Fleet

Avery Dennison® VisiFlex™ V-8000 Series is a single layer solid metallised highly reflective film with a pressure sensitive adhesive. It is constructed from a highly flexible and not brittle cast PVC face film which allows for greater conformability on vehicle contours and simple curves. It does not require edge sealing which will prevent dirt and chipped edges along with offering a longer lasting structure.

This is a time saving advantage for converters and installers. It is also non-orientation sensitive which allows nesting software to rotate in any direction and increases yields.

Avery Dennison® VisiFlex™ V-8000 Series can be converted via methods such as digital printing, screen printing, vehicle templating, drum/vinyl and flatbed plotters.

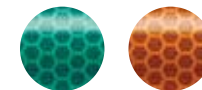




## South Central Ambulance Service Community First Responders • ENGLAND

“The hard-wearing and low maintenance properties of V-8000 is what appealed to the Charity and we liked the striking checked reflective pattern for protecting our amazing volunteers day and night for years to come.”

Gregory Edwards, Vehicle Commissioning Unit Manager,  
South Central Fleet Services



**MATERIAL**  
VisiFlex V-8000

**FLEET SIZE**  
40

**CONVERTING METHODS**  
Flat bed plotters

**CONVERTER & INSTALLER**  
PVL & Lakeside Group Ltd.



## Cactus Wraps • UNITED STATES

V-4000 shines bright with any custom design and is sure to draw attention and visibility to your vehicle.



**MATERIAL**  
V-4000

**FLEET SIZE**  
1

**CONVERTING METHODS**  
Latex print

**CONVERTER & INSTALLER**  
Cactus Wraps





## Associação Portuguesa de Busca e Salvamento • PORTUGAL

Fighting fire requires the best, so that's why APBS in Portugal is using VisiFlex V-8000 and V-4000 for their reflective vehicle graphics.



**MATERIAL**  
VisiFlex V-8000, V-4000

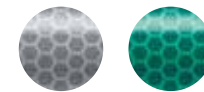
**CONVERTING METHODS**  
Sign-cutting, digital printing

**CONVERTER & INSTALLER**  
Carlos Sousa



## Bombeiros Leixões • PORTUGAL

Chevrons and markings shine brighter with VisiFlex V-8000 on this fire truck.



**MATERIAL**  
VisiFlex V-8000

**CONVERTING METHODS**  
Sign-cutting

**CONVERTER & INSTALLER**  
Carlos Sousa





## Chongqing Traffic Police • CHINA

Vehicles big and small benefit from high visibility with VisiFlex V-8000.



**MATERIAL**  
VisiFlex V-8000

**CONVERTING METHODS**  
Film on film

**CONVERTER & INSTALLER**  
Guangzhou Lancai Industrial Co., Ltd.



## Irish Fire Service, HSE Ireland • IRELAND

The Irish Fire Service and HSE Ireland rely on VisiFlex V-8000 to provide striking visibility when it counts.



**MATERIAL**  
VisiFlex V-8000

**FLEET SIZE**  
200+

**CONVERTING METHODS**  
Flat bed cutter

**CONVERTER & INSTALLER**  
DeSigns UK, Laurell Signs Ireland





## Sharpline • SOUTH AFRICA

Hit the track with V-4000 and shine brighter than the competition.



MATERIAL  
V-4000

CONVERTING METHODS  
Digital printing

CONVERTER & INSTALLER  
Sharpline



## National Gendarmerie • FRANCE

The National Gendarmerie of France relies on VisiFlex V-8000 to help keep its fleets visible and its people safe.



**MATERIAL**  
VisiFlex V-8000

**FLEET SIZE**  
3000+

**CONVERTING METHODS**  
Screen print

**CONVERTER & INSTALLER**  
SARR

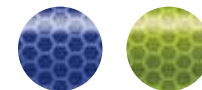




## Icelandic Police • ICELAND

“All parties involved are really happy with the result and the applications of VisiFlex.”

Árni Geir Ómarsson, ENSO



**MATERIAL**  
VisiFlex V-8000

**FLEET SIZE**  
120

**CONVERTING METHODS**  
Cut on Summa plotter

**CONVERTER & INSTALLER**  
Brandenburg and LogoFlex



## Japanese Red Cross Society • JAPAN

VisiFlex is available in a variety of colors to meet your emergency vehicle needs.



MATERIAL  
VisiFlex V-8000

CONVERTER & INSTALLER  
EXING





## SAMU • SPAIN

“We are very pleased with the Avery Dennison VisiFlex V8000 material. It looks amazing because it is bright and bold, and without the need for messy edge sealing, the vehicles look especially clean. It looks absolutely great on this new fleet.”

Miguel Lozano, Primalite



**MATERIAL**  
VisiFlex V-8000

**CONVERTER & INSTALLER**  
JPP Electronica



## SG Auto Tint • UNITED KINGDOM

Give your incident response vehicles increased night-time conspicuity. V-4000 provides superb conformability to moderate curves.



MATERIAL  
V-4000

CONVERTER & INSTALLER  
SG Auto Tint





## BVBA Logos Oostende • BELGIUM

Reflective vehicle films provide added visibility and safety for vehicles that must make stops in the middle of the road, sometimes even in the wrong direction, when performing roadside assistance.



MATERIAL  
V-4000

CONVERTER & INSTALLER  
BVBA Logos Oostende



## Deutsche Rote Kreuz • GERMANY

The combination of fluorescent yellow-green and red provide added conspicuity to this ambulance.



MATERIAL  
VisiFlex V-8000, V-4000

CONVERTER & INSTALLER  
Deutsche Rote Kreuz

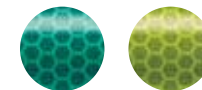




## Welsh Ambulance • UNITED KINGDOM

“The Avery Dennison® VisiFlex™ V-8000 supplied by Lakeside Group not only looks great day and night but it’s robust, flexible and requires less maintenance.”

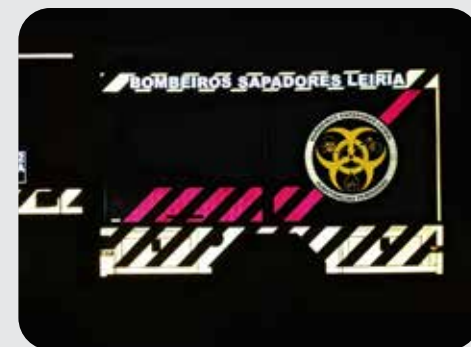
David Holmes, Rheolwr Ffilyd Genedlaethol / National Fleet Manager



**MATERIAL**  
VisiFlex V-8000

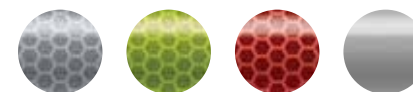
**FLEET SIZE**  
700

**CONVERTER & INSTALLER**  
Lakeside Group Ltd. and multiple converters/installers



## Carlos Sousa • PORTUGAL

Improved safety, with better visibility of moving or stationary vehicles.



MATERIAL  
VisiFlex V-8000, V-4000

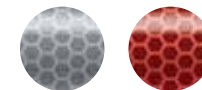
CONVERTER & INSTALLER  
Carlos Sousa





## Tata Motors Ltd. for Ambulances • INDIA

Tata Motors Ltd. is the world's 5th largest global automaker and the leading automobile manufacturer in India.



**MATERIAL**  
VisiFlex V-8000

**FLEET SIZE**  
2000+

**CONVERTER & INSTALLER**  
Renuka Auto Industries Pvt. Ltd.



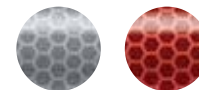
## South Amboy Fire Department • UNITED STATES

“Great visual impact both night and day.”

Jay Kennedy, VP

“Printed flawlessly on standard Avery Dennison cast vinyl profile.”

George Kern, Lead Designer



**MATERIAL**  
VisiFlex V-8000

**CONVERTING METHODS**  
Printed on HP Latex L26500, cut with Summa plotter

**CONVERTER & INSTALLER**  
Printed Pixel & MEK Installations





## Brighton Police • UNITED STATES

Protect your fleet vehicles by providing improved conspicuity.



MATERIAL  
VisiFlex V-8000

FLEET SIZE  
60

CONVERTER & INSTALLER  
The Artworks Unlimited LLC



## Northglenn Police • UNITED STATES

Reflective films provide bright and vivid nighttime conspicuity to emergency vehicles.



**MATERIAL**  
VisiFlex V-8000, DOL6460

**FLEET SIZE**  
60

**CONVERTING METHODS**  
Printed on Mimaki JV33, cut on Mimaki CG-FX

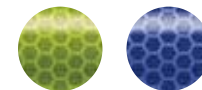
**CONVERTER & INSTALLER**  
The Artworks Unlimited LLC





## Williamson Franklin EMS • UNITED STATES

The Battenburg markings were originally introduced in the UK but today can be found on fleet vehicles around the world meeting local specifications.



**MATERIAL**  
VisiFlex V-8000

**CONVERTER & INSTALLER**  
The Artworks Unlimited LLC



## Broomfield Police • UNITED STATES

Striking day and night visibility.



**MATERIAL**  
VisiFlex V-8000, DOL6460

**FLEET SIZE**  
60

**CONVERTING METHODS**  
Printed on Mimaki JV33, cut on Mimaki CG-FX

**CONVERTER & INSTALLER**  
The Artworks Unlimited LLC





## Arvada Police • UNITED STATES

VisiFlex V-8000 white is digitally printable on a variety of platforms so your safety film provides visibility while also promoting your fleet's logo.



**MATERIAL**  
VisiFlex V-8000, DOL6460

**FLEET SIZE**  
60

**CONVERTING METHODS**  
Printed on Mimaki JV33, cut on Mimaki CG-FX

**CONVERTER & INSTALLER**  
The Artworks Unlimited LLC



**The Artworks Unlimited LLC** • UNITED STATES

Provide added visibility to every angle of your police vehicle.



**MATERIAL**  
VisiFlex V-8000

**CONVERTER & INSTALLER**  
The Artworks Unlimited LLC





## Massachusetts State Police • UNITED STATES

Avery Dennison reflective and wrap vinyl used on the Massachusetts State Police cruisers, for their latest Pink Patch Project, in hopes of bringing awareness to find a cure for breast cancer.



**MATERIAL**  
VisiFlex V-8000, SW 900 Bubblegum Pink,  
MPI1105, DOL1360



## Convert Consult • ESTONIA

“I could not believe how smooth the surface of the film was, and how easy this made applying it to the sides of the vehicles.”

Ahto Piipuu, Convert Consult

“We are very pleased with the Avery Dennison VisiFlex V-8000 material.”

Kalmer Tikerpe, Police Major



**MATERIAL**  
VisiFlex V-8000

**FLEET SIZE**  
200

**CONVERTER & INSTALLER**  
Convert Consult

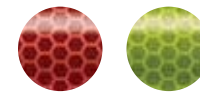




## SARR and SPAC • FRANCE

“I absolutely love VisiFlex, it’s an outstanding product.  
It’s very conformable and easy to apply.”

Dominique Ancelin, SPAC



MATERIAL  
VisiFlex V-8000

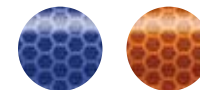
CONVERTER & INSTALLER  
SARR and SPAC



## Beta Grafica • ARGENTINA

“It has a great visual impact compared to the standard products of commercial beaded used before.”

Fernando Magnaro, Beta Grafica



MATERIAL  
VisiFlex V-8000

CONVERTER & INSTALLER  
Beta Grafica





## Beta Grafica • ARGENTINA

Add extreme accents and flair to your fleet vehicles with VisiFlex V-8000.



MATERIAL  
VisiFlex V-8000

CONVERTER & INSTALLER  
Beta Grafica



## Jason Signmakers • AUSTRALIA

Digitally print your fleet graphics with TrafficJet. Add chevron pattern to alert motorists day and night.



**MATERIAL**  
VisiFlex V-8000, V-4000

**CONVERTING METHODS**  
Printed on TrafficJet™, laminated, plotter cut

**CONVERTER & INSTALLER**  
Jason Signmakers





## UK Police Force • UNITED KINGDOM

“V-8000 has been great in addressing a number of traditional issues we have experienced with livery defects and degradation found with the historical air gap materials. Having cars that look like new after 120,000 miles... helps to keep our officers safe.”

Police Fleet Manager



MATERIAL  
VisiFlex V-8000

CONVERTER & INSTALLER  
Lakeside Group Ltd.



## Arunachal Pradesh Police • INDIA

Arunachal Pradesh Police selected VisiFlex V-8000 to improve vehicle visibility day and night.



MATERIAL  
VisiFlex V-8000

CONVERTER & INSTALLER  
TPR Enterprise

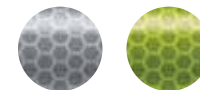




## MHQ Emergency Vehicle Upfitters • UNITED STATES

“We use the V-8000 for much more than just the typical identification graphics that are applied to our customers’ police vehicles... like rear bumpers, rear door/hatch as well as the door jams.”

Greg Gorman, Print Shop Manager, MHQ



**MATERIAL**  
VisiFlex V-8000

**CONVERTER & INSTALLER**  
MHQ



## Brilliantly bright, day and night.

High-visibility prismatic and glass beaded reflective film materials are designed to meet the demands of trucks, trailers, service vehicles, rail cars, slow-moving vehicles, buses and emergency fleet vehicles.



## Equip your fleet today.

Visit the Avery Dennison website to request a sample of reflective material and speak to a vehicle graphics expert about VisiFlex V-8000 reflective prismatic film and V-4000 beaded reflective film.

[reflectives.averydennison.com/graphics-sample](https://reflectives.averydennison.com/graphics-sample)





## Reflective Solutions

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Find your local representative at  
[reflectives.averydennison.com/locations](http://reflectives.averydennison.com/locations)